



City of Seat Pleasant

Office of the Director of Economic Development
Director Will Jolley

A SMART CITY OF EXCELLENCE

“Seat Pleasant offers Smart City Services that are better, faster and personalized making it a City for Me using information and communication technology, with the internet of things”

Department Name Economic Development

Date of Report: November 9, 2018

Reporting Period September 1 – October 31, 2018

Summarize significant department progress for the reporting period that is indicative of providing services that are better, faster and personalized

- **New Director-** Economic Development has a new director, Mr. Will Jolley, of Washington, DC. Mr. Jolley is an attorney, idea generator, brand strategist and pop-culture expert with 11 years of diversified accomplished experience in law, contractual interpretation, FOIA, tax and mortgage advising, and media strategy, coupled in leading the advancement and development of professional organizations and individual clients by contributing technical expertise, legal advising, and executing leadership to increase productivity.
- **USDA-** We are currently in the 2nd bid selection process for USDA, to obtain a General Contractor (GC) for the new renovation of City Hall and Public Works buildings located at 6301 Addison Rd. We have narrowed the field to three bidders & have visited two potential GC's for site visits, which are RichMoe Enterprises, and Rainbow Construction who is our lowest bidder. We look to visit the 3rd GC, Milestone, before making our final decision on which GC to proceed with in this process. Our aim is to get a high-quality project done under budget and ahead of time.
- **General Housing Trust Fund-** The Economic Development Department purchased 7 vacant homes in FY2018. Those addresses are 6212 Addison Rd, 710 71st Street, 6003 and 6512 Seat Pleasant Drive, 716 Cabin Branch Ave, 6211 Foote Street, and 6224 Foote Street.

716 Cabin Branch Avenue has been sold. 6212 currently on the market for \$325k; 710 71st Street is complete with renovation and on the market, with a potential buyer; 6211 Foote Street and 6003 Seat Pleasant Drive are currently under renovation with projected completion before Dec 1. The homes located at 6512 Seat Pleasant Drive and 6224 Foote Street are to start renovation, hopefully by the end of 2018.

- **SmartBuy Program-** This program is to mirror the PG County Smart Buy Program where a person has a minimum balance of \$1000 in student loans and a max of 15% of the home purchase price. The reserve fund will provide up to 25% of the home purchase price for the borrowers to pay off their outstanding student debt. The full debt must be paid off at the time of the home purchase and homeowners must meet all eligibility requirements. Economic Development recently met with Craig Renner, Program Manager for PG County Smart Buy Program, to use the COSP current housing stock to help with the County's current initiative, saving money for the City of Seat Pleasant, while achieving the same goal.

- **Grocery Store-** The City has attempted to acquire a new grocery store Good Foods Markets, to come to Seat Pleasant. More information in this regard is forthcoming.
- **Master Plan-** Roger Weber, of Skidmore, OWINGS and MERRILL LLP, has delivered the Master Plan and we are using it to guide all development. Investors and developers have reacted positively to our Master Plan.

We have also found that The State of Maryland Department of Commerce offers reimbursement grants of up to \$50k for Strategic Plans & Master Plans for cities. The Economic Development Department, will look to follow up on this opportunity

GRANTS DIVISION

- Gaskins Property Demolition Update:
 - General Contractor agreement signed
 - Revised demolition notification to residents and Business mailed
 - Hazmat remediation contract signed
 - Utility shut-offs in progress
 - Protective fence around property erected
- Prince George's County Council Non-Departmental Grant
 - Submitted for the further development of the City's mobile app into a sustainable City-owned integrative tool of the Connected Government Solution (CGS) \$100,000.
- Prince George's County Council Special Appropriations Grant
 - Submitted for the funding of the Home and Health Monitoring Pilot Program- Through an IOT solution approach, the grant will provide 24-hour monitoring of several health biometrics(i.e., blood pressure, snoring patterns) and home conditions (i.e. temperature changes, alarm triggers) using noninvasive data collecting sensors strategically placed throughout the homes of seniors residing in Seat Pleasant who wish to continue living independent lives and age in place. Additionally, funding would support purchase, installation and configuration of monitoring sensors as well as pilot program management, oversight and research. \$85,000 project: \$10,000 from Kaiser (previous grant), \$10,000; from FY 2020 Public Engagement budget; \$10,000 application request made to each County Council member.
- Prince George's County Planning Department – Planning Assistance to Municipalities and Communities Grant (new submission)
 - Submitted to partner with Student Athletes for Educational Opportunities, Inc. (SAFEO).
Development of a mobile app for SAFEO to conduct online surveys of food establishments healthy food options and resident healthy food choices, or lack thereof for both entities. Seat Pleasant was highly suggested to SAFEO by the Planning Department as a great community to conduct this program. No monetary amount attached.
- CDBG PY 45 (2 applications submitted)
 1. Street Repair \$150,000
 2. Seat Pleasant Smart Park Redevelopment \$302,450

- Minority Business Day #2 ○ Thursday, April 18, 2018, 10:00 am – 2:00 pm, Seat Pleasant Activity Center Gym ○ Planning meetings have begun. This year's event will feature a Panel Forum ○ Sponsorships will be sought

Analyze department improvements that are needed and/or achieved based on the Smart City model.

- *Need to *Engage, Educate and Empower* those residents who are unemployed, underemployed and unskilled. (Seat Pleasant unemployment rate 17%).

Indicate problems identified, barriers encountered and solutions reached.

- Another grant writer needed. Currently, the division has 29 items:
13 secured grants
4 pending grants
12 projects/potential grants
- * Partnerships needed with workforce development organizations like The Training Source, Career OneStop, etc. Grant funding needs to be sought for stipends, transportation, uniforms, etc. Once this is done more renting residents can consider home ownership

Identify goals for the next reporting period.

40% increase in grant site perusal by PT grant writer

Examples of Goals

Goal _____% reduction in household consumable waste (based on statistics from refuse contractor)

Goal _____% increase in recyclables (based on statistics from refuse contractor)

Goal _____% increase in green initiatives (e.g., number of shredding events, trees planted, electric cars purchased/used, number of bags/pounds of leaves mulched, implementation of rain gardens, etc.)

Goal _____% increase in educational/promotional/marketing events for residents re green initiatives (e.g., newsletter articles re composting trainings, use of rain barrels, etc.)

Supporting Documentation: Source: Office of the City Treasurer



Revenue

Line Item_____

FY____ Budget (Previous Year)	FY ____ Budget (Current Year)	FY ____ Actual (Current Year)

Expenditures

Line Item_

FY__18__ Budget (Previous Year) 1.Grants 6201 2.Conference/Training/mtgs. 5210	FY __19__ Budget (Current Year) \$100,000	FY ____19_ Actual (Current Year) • \$97,500 \$2,500 (Reimbursement request made) • \$1,990 (NLC)

NEIGHBORHOOD COMMERCIAL COMPLIANCE DIVISION

The NCC division has multiple categories which has been listed below, the numbers beside the category represents the number of violations found throughout the city for that month. The numbers also show increase and decrease in the months following.

August:

City Code 59.2: Grass and Brush: 55
City Code Chapter 67: Unfit Building; Property Maintenance: 67
City Code 154.2.1.D: Motor Vehicles Unregistered or Inoperable Motor Vehicle: 25
City Code 101-1: Sanitation - Accumulation of Trash and Debris: 47
City Code 129.4: Solid Waste-Accumulation of Deposits AKA Bulk trash: 44
City Code Chapter 63: Building Construction Violation: 5

September:

City Code 59.2: Grass and Brush: 59
City Code Chapter 67: Unfit Building; Property Maintenance: 41
City Code 154.2.1.D: Motor Vehicles Unregistered or Inoperable Motor Vehicle: 23
City Code 101-1: Sanitation - Accumulation of Trash and Debris: 36
City Code 129.4: Solid Waste-Accumulation of Deposits AKA Bulk trash: 46
City Code Chapter 63: Building Construction Violation: 7

October:

City Code 59.2: Grass and Brush: 42
City Code Chapter 67: Unfit Building; Property Maintenance: 54
City Code 154.2.1.D: Motor Vehicles Unregistered or Inoperable Motor Vehicle: 22
City Code 101-1: Sanitation - Accumulation of Trash and Debris: 42
City Code 129.4: Solid Waste-Accumulation of Deposits AKA Bulk trash: 36
City Code Chapter 63: Building Construction Violation: 4

Attachments: Net Suite for Economic Development